UX Designer
Wanjuan (Jane) He

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EXPERIENCE

UX Researcher + Designer / Georgia Tech Office of IT
Jan 2024 - Present | Atlanta, GA | Part-time
- Converted business and product requirements into intuitive solutions employing methods like sketches, wireframes, and prototypes.
- Initiated the design of Georgia Tech LITE in Figma, simplifying the internal data access process for 1k+ professors and faculties.

Product Design Intern / MinervAI
Jun 2023 - Dec 2023 | Atlanta, GA | Internship
- Collaborated in a cross-functional team of 6 to create an AI-powered legal contract review tool for Small and Midsize Enterprises, currently iterating and testing the project demo.
- Performed stakeholder interviews, desk research, and observations to identify product opportunities and shape product vision.

UX Design Intern / China Construction Bank Fintech CO, Ltd.
Jun 2023 - Aug 2023 | Guangzhou, China | Internship
- Standardized UI tokens of a financial consultancy platform to unify the design process and be compliant with WCAG accessibility guideline.
- Streamlined the user flow, converted high-fidelity prototype into an interactive mockup using HTML/CSS, and delivered for development.

Design Intern / humanID
May 2022 - Oct 2022 | New York, NY | Internship
- Created a data visualization feature on the Developer Dashboard using Figma, helping 100+ B2B users track daily usage on humanID's service.
- Designed and implemented a donation widget on the website, boosting task exposure by 90% and generating $2k+ in donations in a month.

PROJECTS

UX Designer / Redesign Sam's Club Tire & Battery Center
Aug 2023 - Dec 2023 | Atlanta, GA | Sponsored Project
- Strategized for the product direction by leveraging the findings of pain points from qualitative and quantitative research (eg. competitor analysis, survey, and user interview) to shape design solutions.
- Led the end-to-end design in Figma, building up design systems and components, creating hi-fi prototypes, and iterating the interface based on user testing feedback.

UX Designer / LEDJA Blockchain-based Hiring Platform
Sep 2022 - Dec 2022 | New York, NY | Sponsored Project
- Spearheaded the design process for a 0-to-1 blockchain-based certificate verification tool, which was launched in the Fall 2023.
- Crafted a high-fidelity prototype with 80+ screens, increasing the task success rate from 62% to >90% on key features through iteration.

EDUCATION

M.S. Human-Computer Interaction / Georgia Tech
Aug 2023 - May 2025 (Expected)
GPA: 4.0
Activity: MS-HCI Media Team

B.S. Media, Culture, and Communication / NYU
Sep 2020 - May 2023
Minor in Integrated Design & Media
GPA: 3.98 (Summa Cum Laude)

SKILLS
Design

Journey Map	Wireframing
Storyboarding	Prototyping
User Flow	UI Design
Ideation	Agile Iteration
Design System	3D Modeling

Research

User Interview	Heuristic Evaluation
Survey	Competitor Analysis
Contextual Inquiry	User Persona
Affinity Mapping	Usability Testing
Card Sorting	

Web Development & Data Analysis

HTML	D3.JS
CSS	P5.JS
JavaScript	jQuery

TOOLS

Photoshop	Figma
Illustrator	Axure
Audition	Miro
Premiere Pro	Notion
InDesign	Trello
Autodesk Maya	Qualtrics
Touch Designer	Google Suite